

Fabio Meriano's

Portfolio



a Lettera 22 è una popolare macchina
per scrivere meccanica portatile realizzata
alla società Olivetti di Magenta, uno dei prodotti
più importanti negli anni
cinquanta e ricevette il premio sia in Italia
Premio Compasso d'Oro (1954) sia al
miglior prodotto di design del secolo

A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z a b c d e f g h i j k l m n o p q r
s t u v w x y z 1 2 3 4 5 6 7 8 9 0 [[\ \]] _
{ { | } } « « « » » » À Á Â Ä Æ È É Ê Ë Ì Í Î Ï Ò
Ó Ô Õ Ù Ú Û Ü à á â ä æ è é ê ë ì í î ï ò ó ô
ö ù ú û ü – — — — ‘ ’ “ ” ... < < « > > » € < > < >
! " # \$ % & ' (()) * , - - . / /

Cobalto

Type Design

...periodico, facente parte
in elemento di transizione.
...ha costituito, insieme al f
al nichel, il successivo, la
...periodico, detto ...
...allico ...

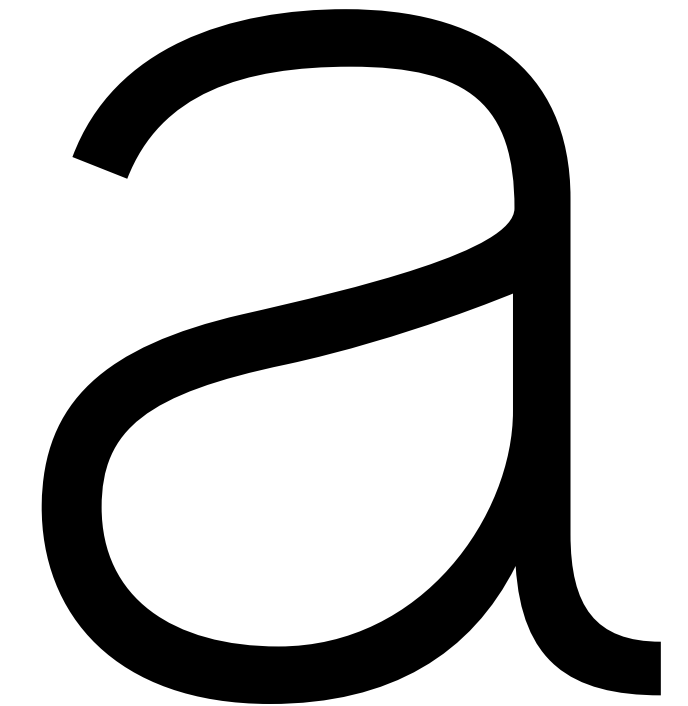
Team project – w/ Lidia Matarazzo

Quanto più il blu è profondo
tanto più fortemente richiama
l'uomo verso l'infinito, suscita
in lui la nostalgia della purezza
e infine del sovrasensibile.

Wassily Kandinsky

The project was born to take part in Olivetti Design Contest 2021. We started our research on Olivetti's past, and we decided to bet on the translation of the company's traditional values in digital era.

Our font is based on Olivetti Candia by Josef Müller-Brockmann, a character drawn for Olivetti's typewriters in late 60s, redesigned to be readable in our digital contest.

A lowercase letter 'a' in a serif font, rendered in black on a light gray background. The letter has a classic, slightly rounded shape with a small tail at the bottom.A lowercase letter 'a' in a serif font, rendered in black on a white background. The letter is identical to the one in the previous image, showing the same serif design.

Mative

Dynamic brand



mative

Mative

Dynamic brand

Type of logo

Logotype

Font

Sans serif: PP Neue Machina

Plain Black

a a a a a

Type of communication

Photographic manipulation + Typography

Colors

Black/White &

 R 77 | G 185 | B 56
HEX #4DB936
C 60 | M 0 | Y 100 | K 0
PANTONE 2421 U

Mative

Dynamic brand

Starting font: **PP Neue Machina Plain Black**



mative

Mative

Dynamic brand

mative

mative

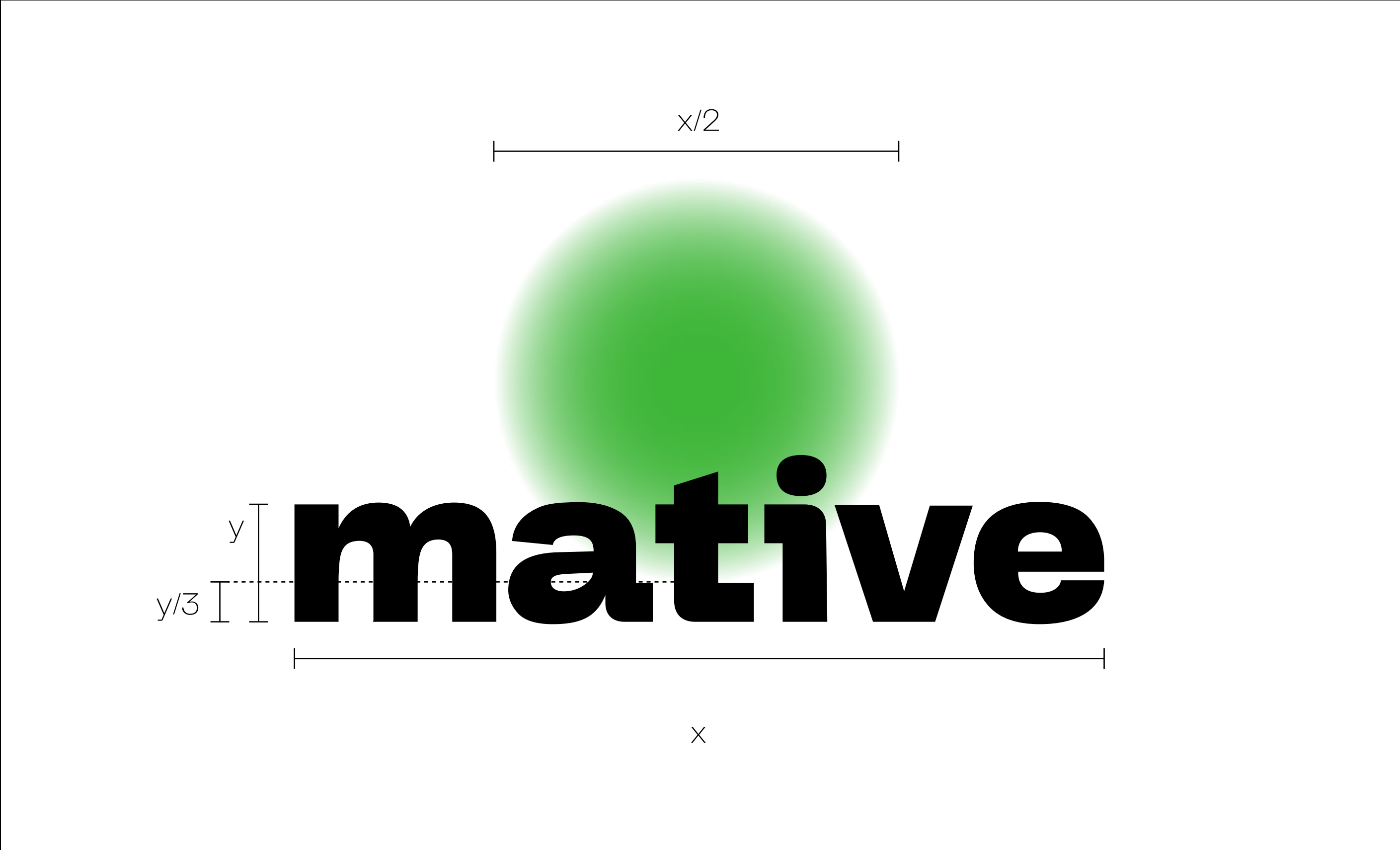
Mative

Dynamic brand

Optical corrections for positive and negative logotype



mative



Mative

Dynamic brand



**connect
your
vehicle
through
synapsis**

Try it out

```
15 canvas.id("canvas1");
16
17 // Canvas settings
18 fill(0, 0);
19 stroke(0, 50);
20 strokeWeight(1);
21
22 effect = new Effect(canvas);
23 posX = width / 2;
24 posY = height / 2;
25
26 full = false;
27 noCursor();
28 }
29
30 function draw() {
31   clear();
32   background(0,0);
33
34   //image(radial, posX - radial.width / 2, posY - radial.height / 2);
35   effect.updateFlowField(); // Update the flow field based on mouse position
36   effect.updateParticles(); // Update the particles based on the flow field
37   effect.render();
38 }
39
40 function keyPressed(event) {
41   // Check if the pressed key is 'p'
42   if (event.key === "p") {
43     // Save the canvas as an image file
44     saveCanvas(canvas, "flow_field_image", "png");
45   }
46   if (event.key === "f") {
47     full = !full;
48     fullscreen(full);
49   }
50   if (event.key === "r") {
51     posX = random(radial.width / 2, width - radial.width / 2);
52     posY = random(radial.height / 2, height - radial.height / 2);
53   }
54 }
55
56 class Particle {
57   constructor(effect) {
58     this.effect = effect;
59     this.reset();
60   }
```

Mative

Dynamic brand

Automotive and IoT: worlds that can be connected to expand the possibilities of your vehicles, enabling access to a new world.

Mative devices act like synapses that connect cars and the cloud, allowing the recording of data from vehicles as real impulses that continuously exchange information, giving people control over every aspect of interconnected vehicles.

Torino Jazz Festival

Dynamic brand



Torino
Jazz
Festival

Torino Jazz Festival

Dynamic brand

For the main brand

Type of logo

Logotype

Font

Sans serif: GT America

a a a a a

Type of communication

Typographic

Colors

Black/White &

 R 0 | G 92 | B 185
HEX #005CB9
C 100 | M 57 | Y 5 | K 0
PANTONE 300 C

Torino Jazz Festival

Dynamic brand

For Jazz Clubs

Type of logo

Logotype

Font

Sans serif: GT America

a a a a a

Type of communication

Typographic

Colors

Black/White &

	R 0 G 153 B 1685 HEX #0099A8 C 100 M 0 Y 37 K 0 PANTONE 339 C		R 214 G 0 B 109 HEX #D6006D C 11 M 100 Y 13 K 0 PANTONE 226 C
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Torino Jazz Festival

Dynamic brand



Torino
Jazz
Festival

Torino Jazz Festival

Dynamic brand

F s z e
l a i t

Torino Jazz Festival

Dynamic brand



Torino Jazz Festival

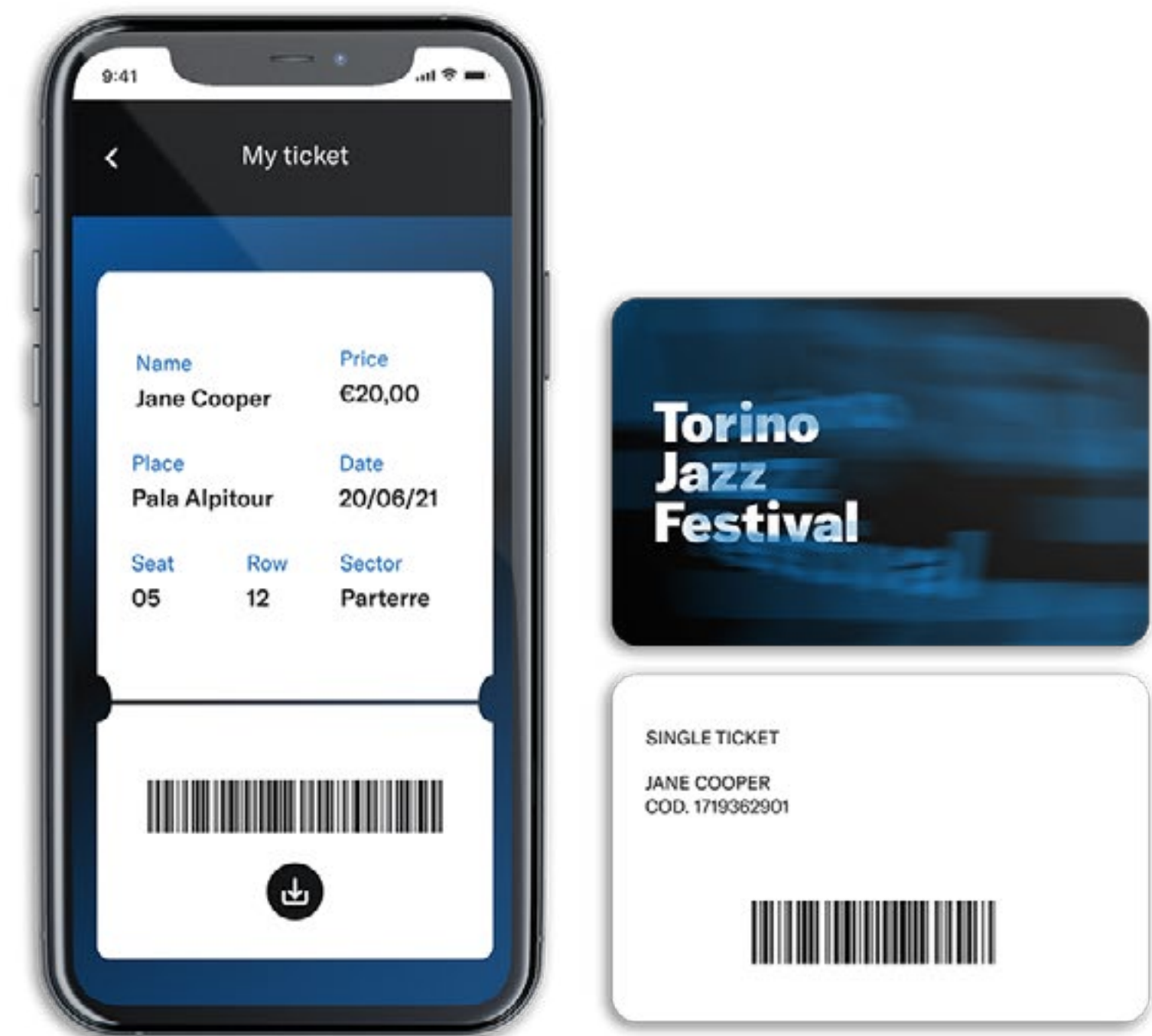
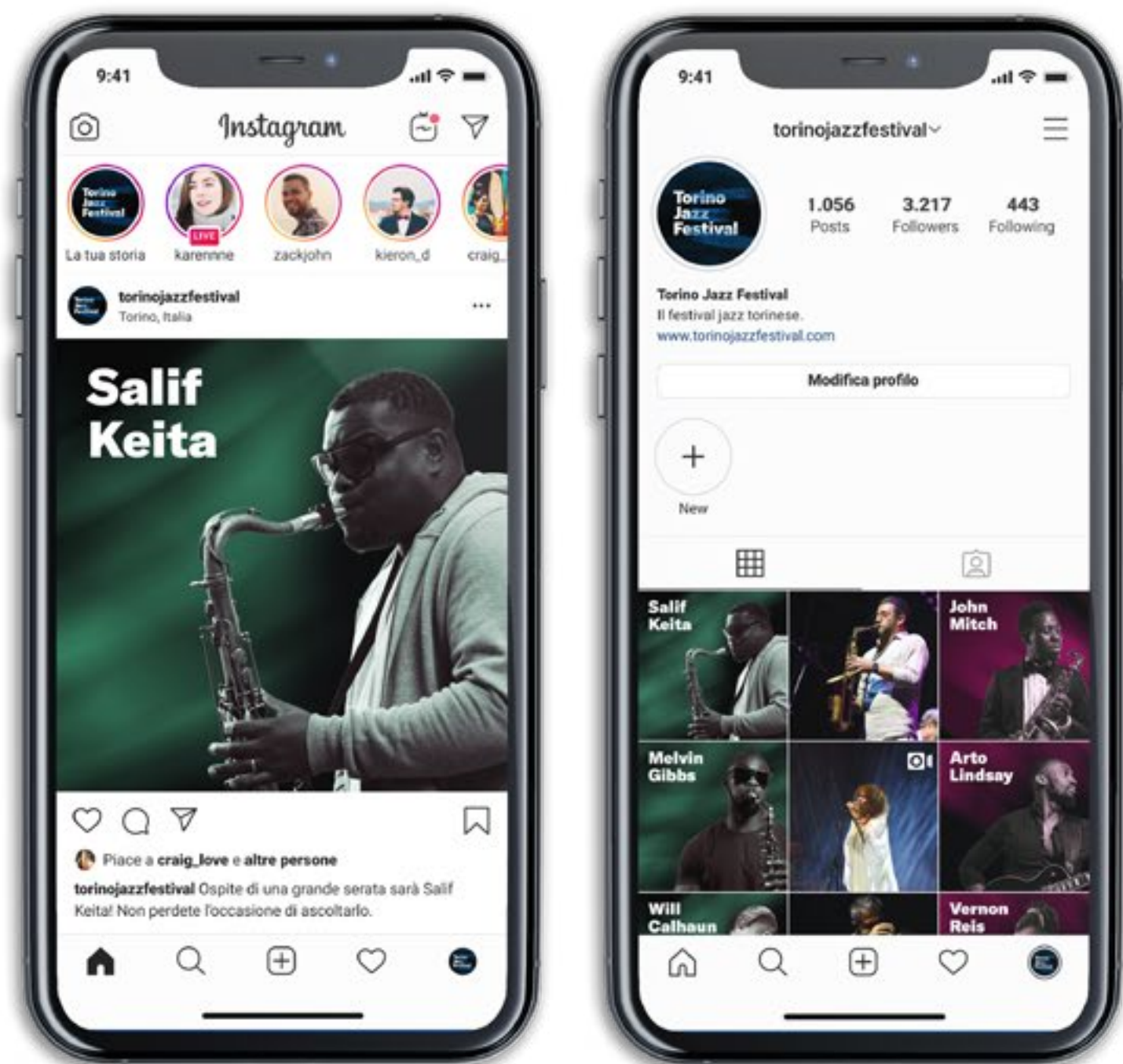
Dynamic brand



Team project – w/ Lidia Matarazzo, Martina Pani

Torino Jazz Festival

Dynamic brand



Torino Jazz Festival

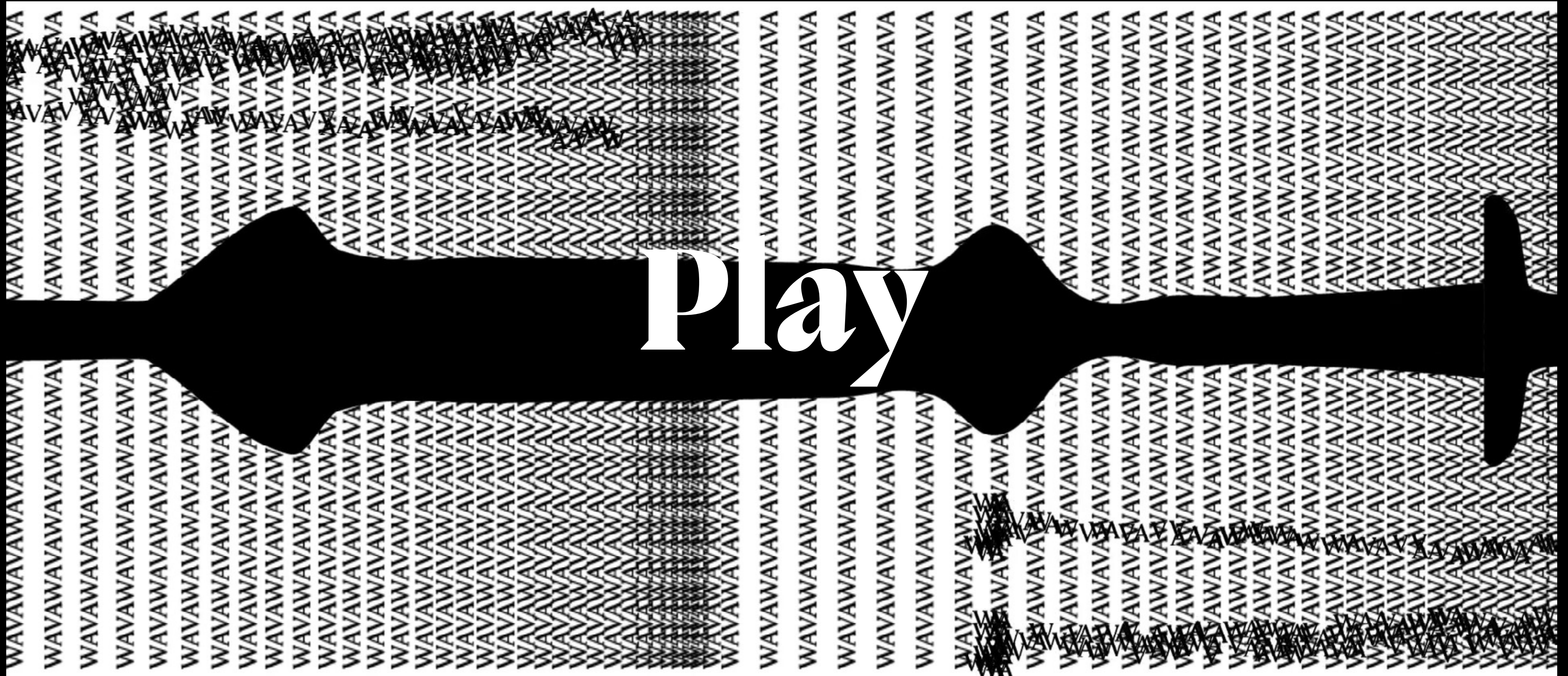
Dynamic brand

During the nights of the Turin Jazz Festival, the fleeting nature of jazz improvisations marks unrepeatable moments, in a cycle of perpetual transformation.

Just as the city is crossed by a river that, as it flows, is constantly renewed, the Turin Jazz Festival is characterized by compositions in which musician and listener are involved in always new melodies. Panta Rei: everything flows, in a flow of notes never heard before and that will never be repeated.

Notazioni tipografiche

Typographic experiment

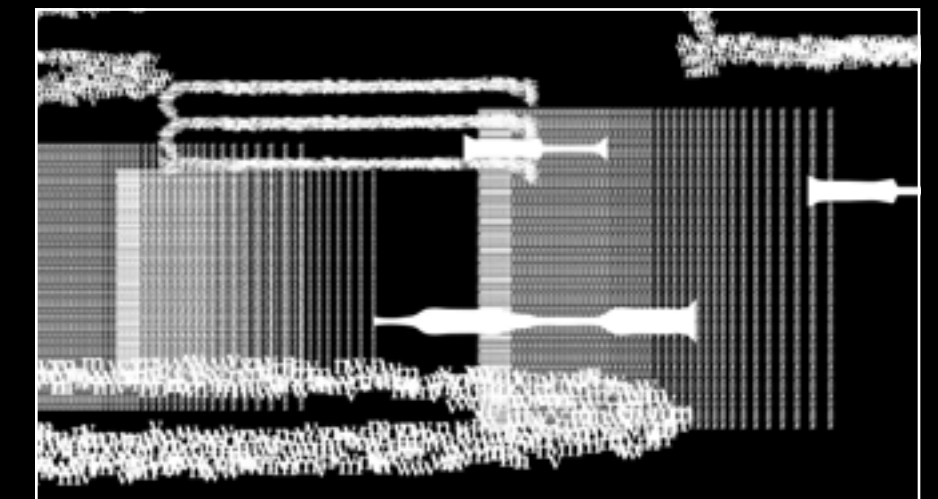
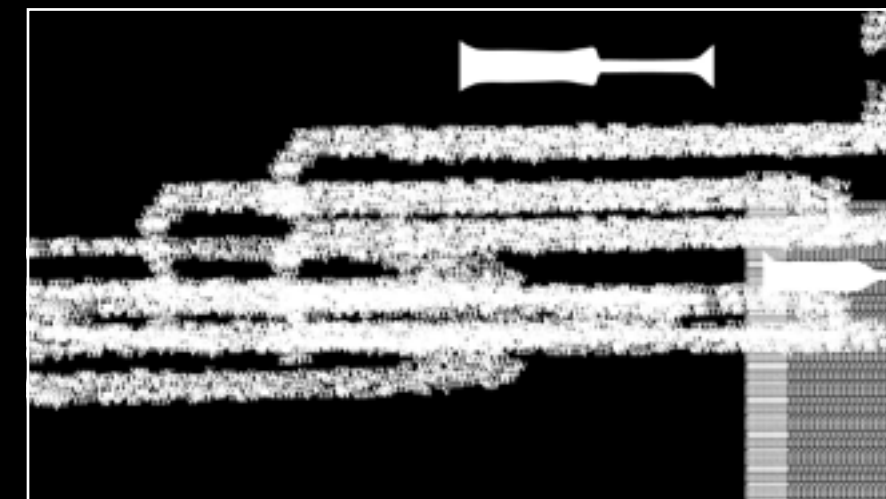
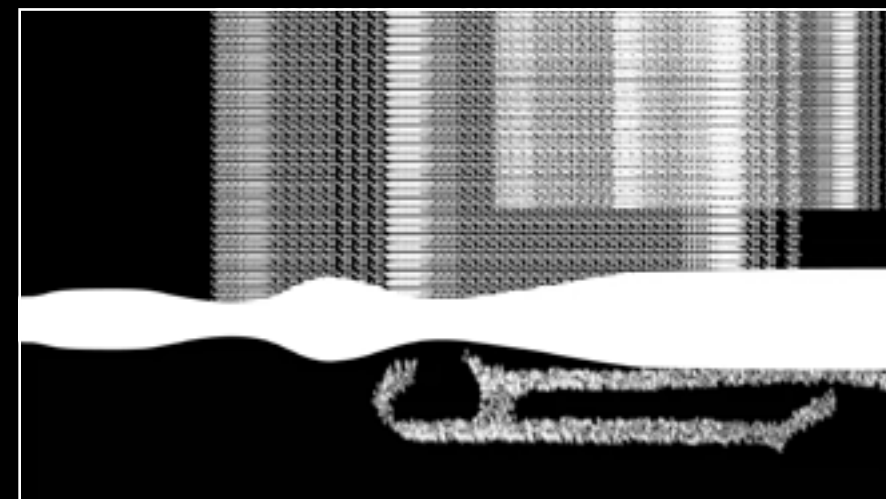
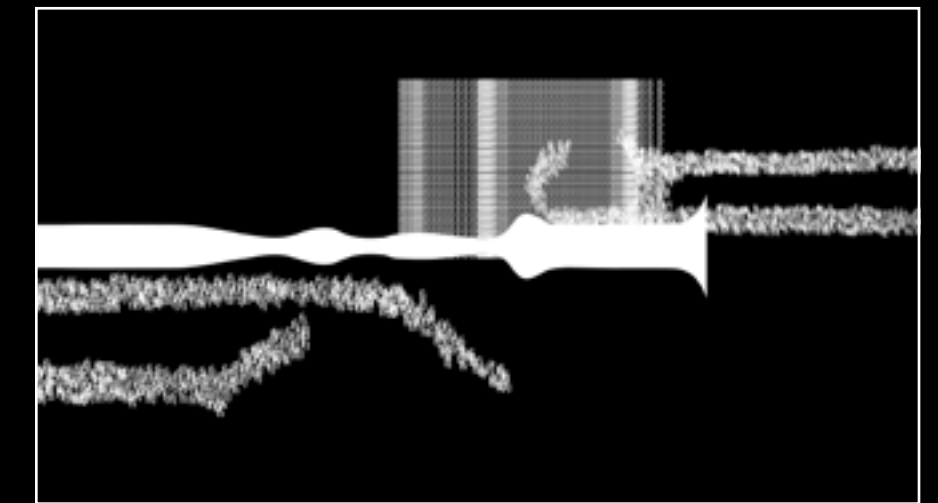
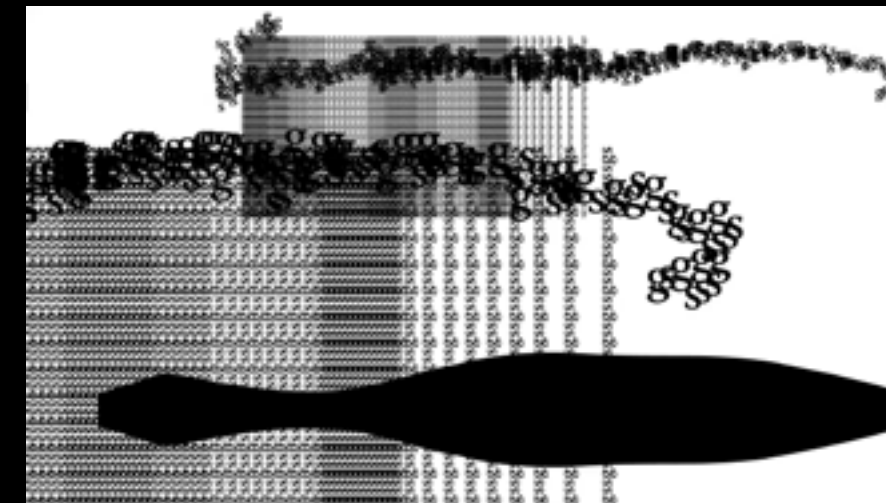
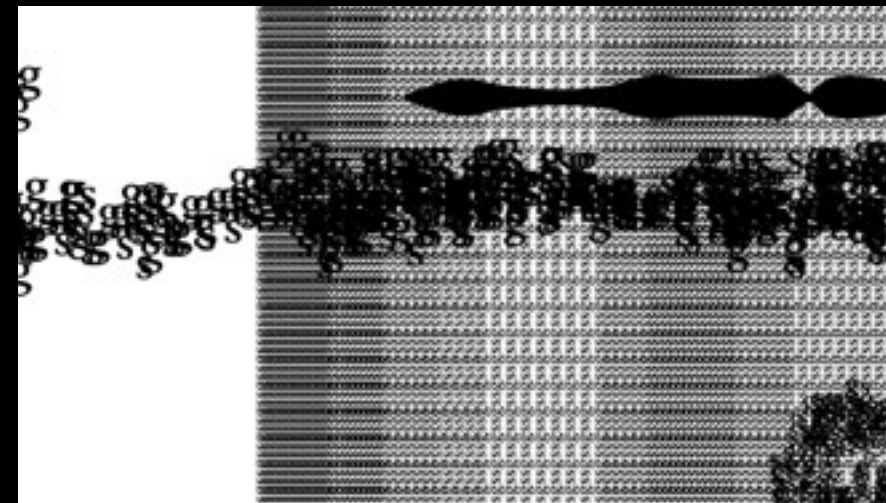
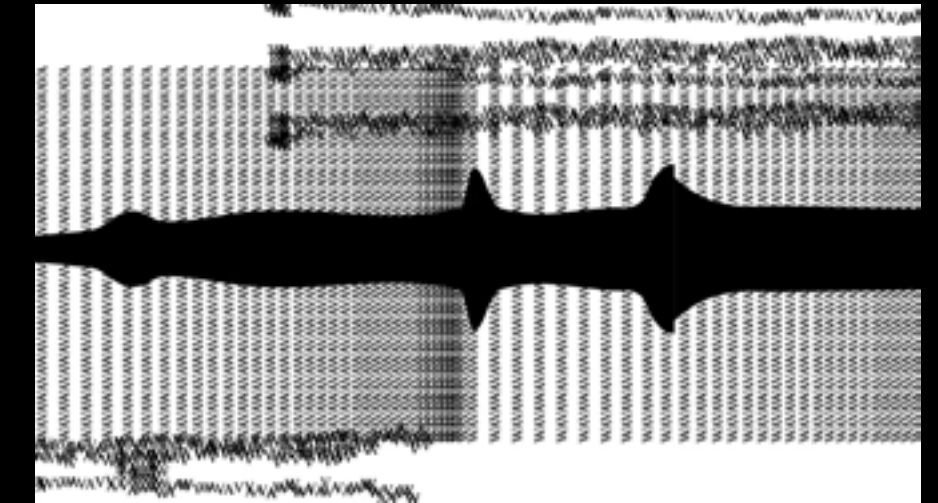
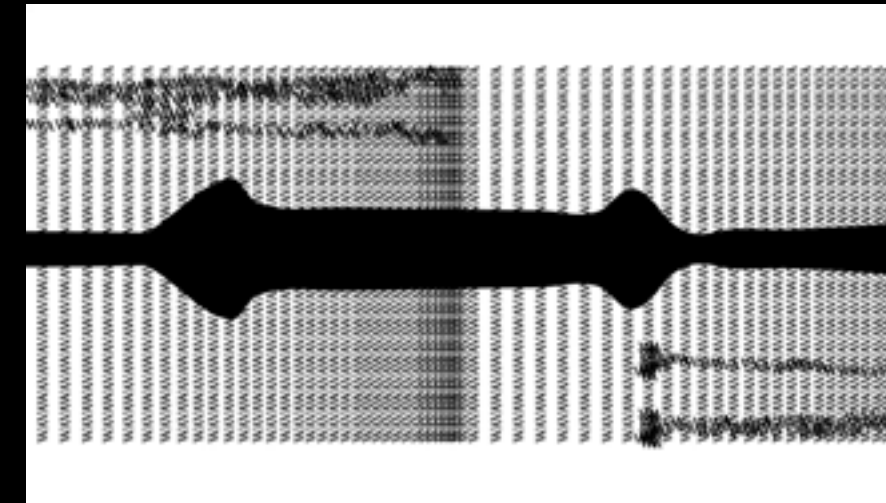
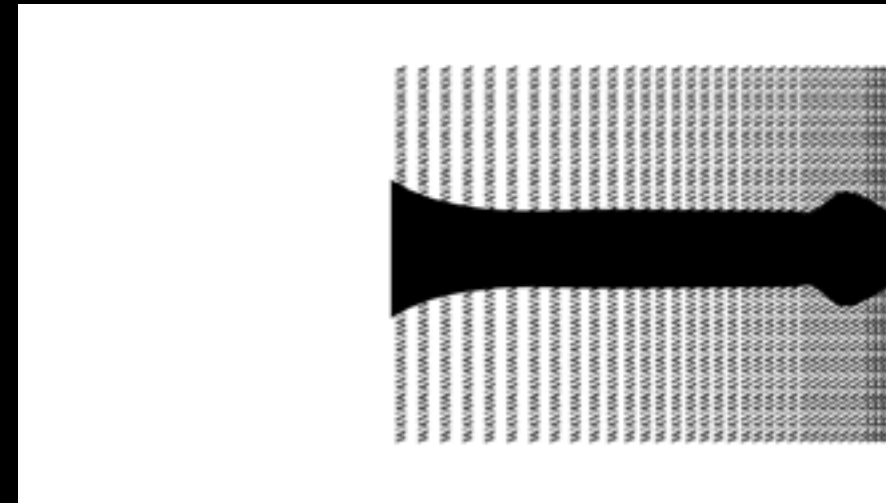


Notazioni tipografiche

Typographic experiment

A graphic notation is a type of musical notation that uses symbols and unconventional indications to indicate how a piece of music should be interpreted.

Typographic notation uses elements of typography to achieve the same purpose.



TED Talk – Martin McCormick

2D Motion Graphics

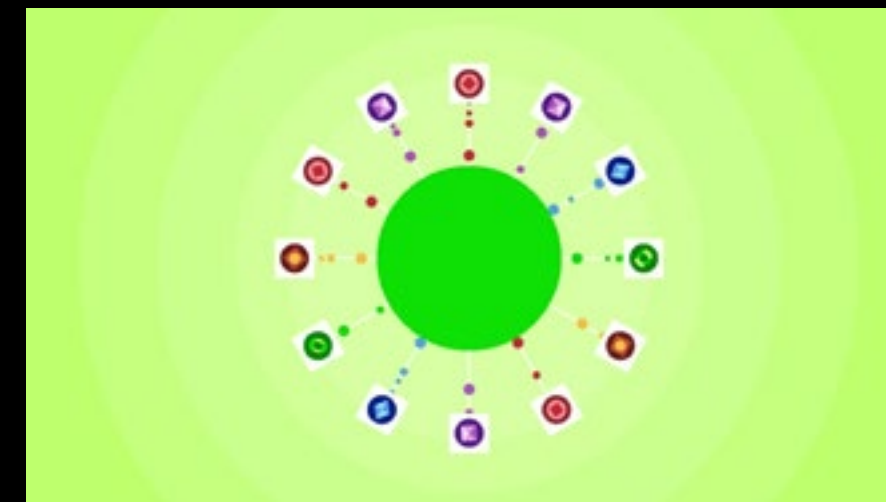
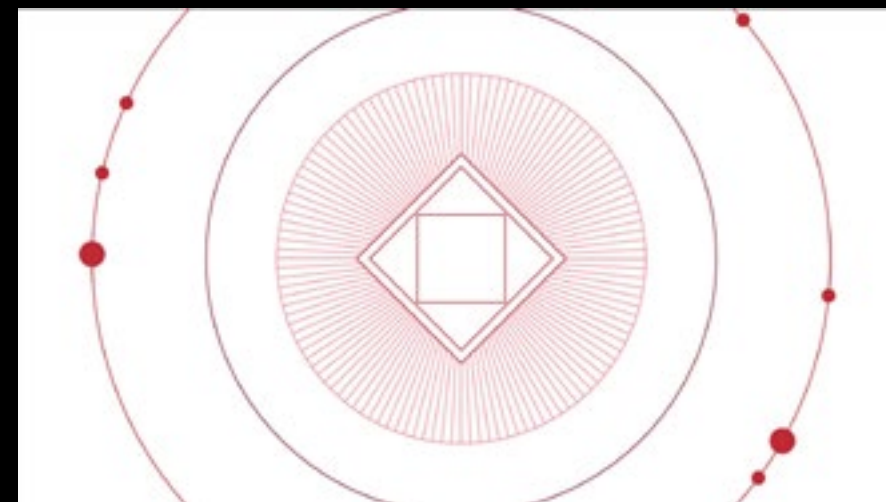
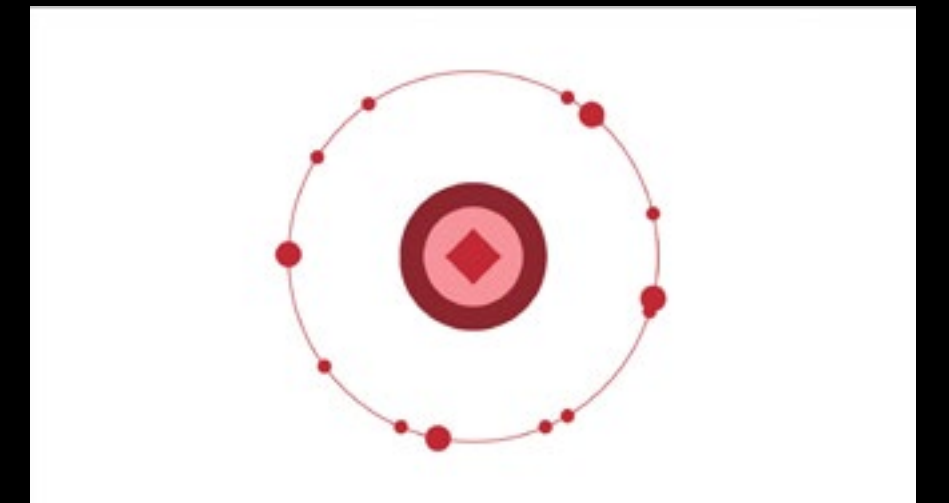
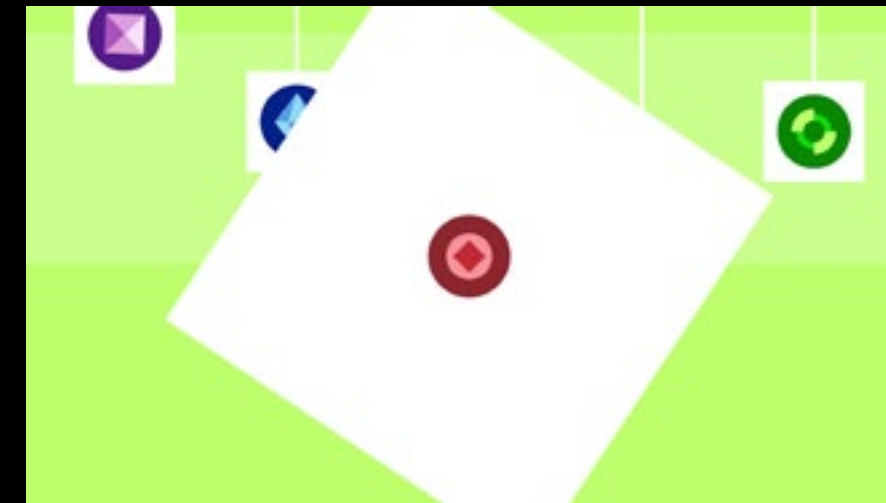
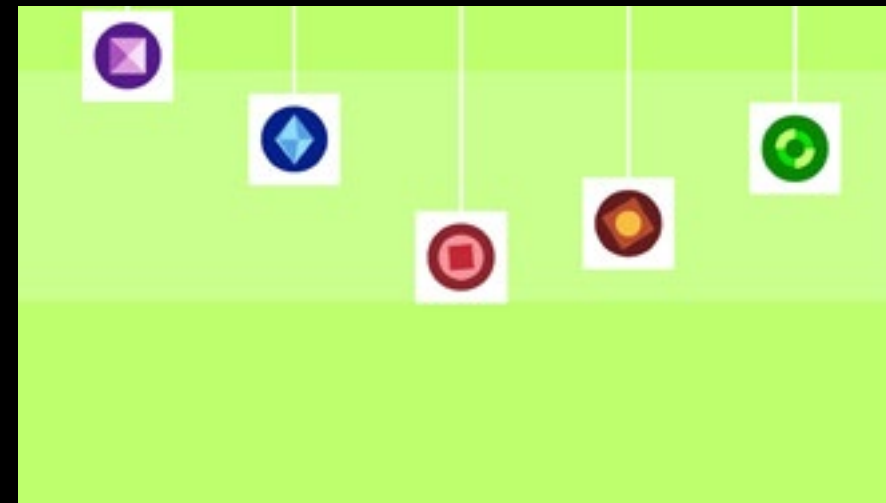
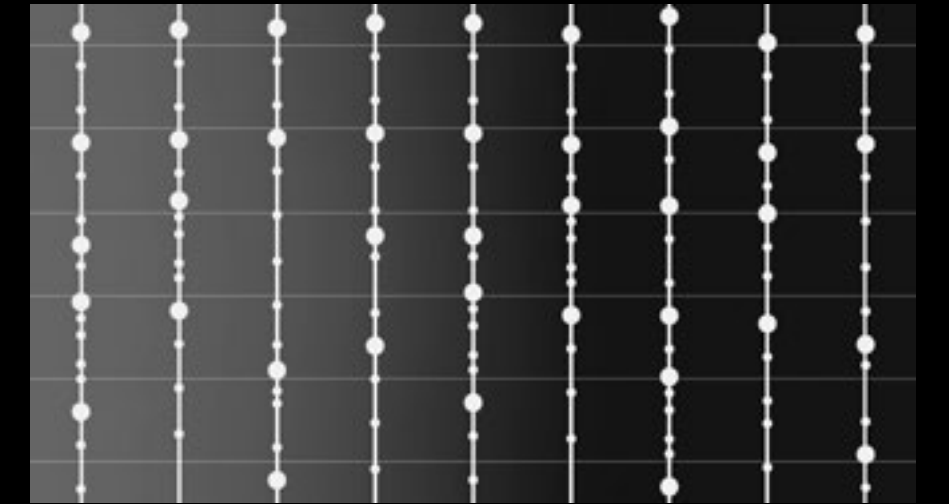
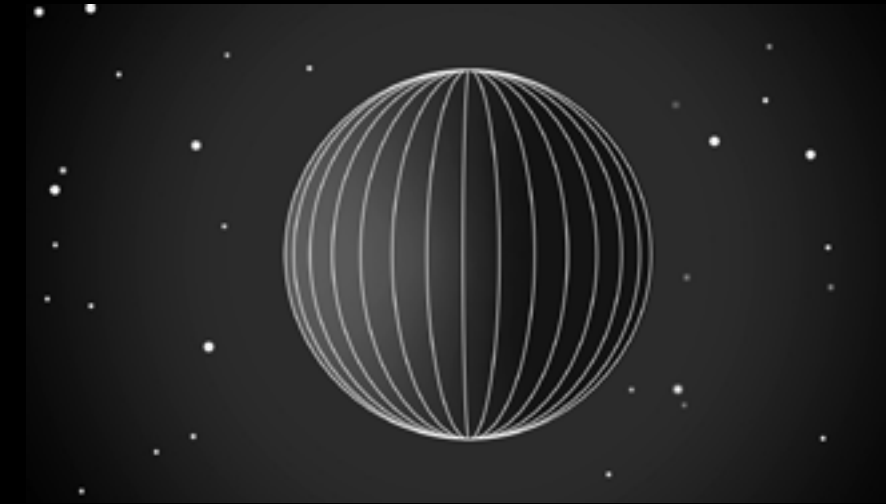
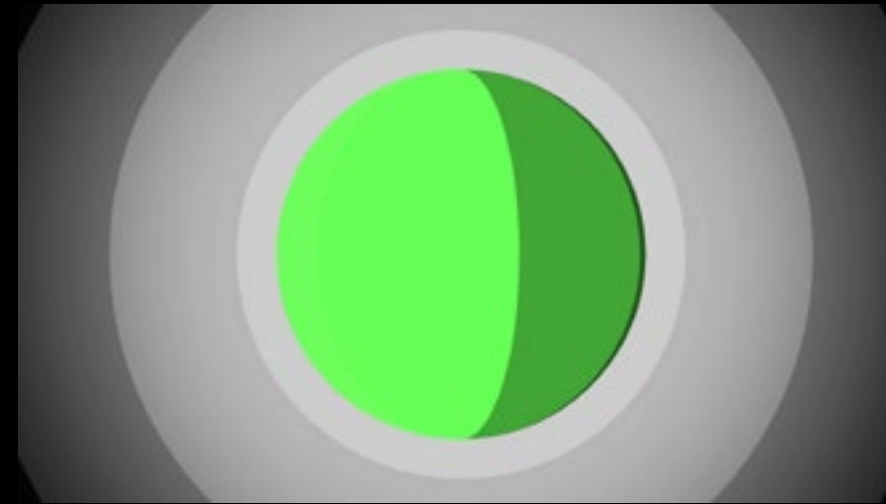


Ted Talk – Martin McCormick

2D Motion Graphics

The world needs a free and transparent instrument capable of tracking the whole world's carbon emissions, so that we can fight climate change.

The tool Gavin McCormick is talking about is composed of a series of information and data, a network capable of changing our world and helping to clean up what's polluting the air.



More on

<https://fabiommeriano.it>