

Fabio Meriano's

Portfolio



A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z a b c d e f g h i j k l m n o p q r
s t u v w x y z 1 2 3 4 5 6 7 8 9 0 [[\ \]] _
{ { | } } « « « » » » À Á Â Ä Æ È É Ê Ë Ì Í Î Ï Ò
Ó Ô Õ Ù Ú Û Ü à á â ä æ è é ê ë ì í î ï ò ó ô
ö ù ú û ü – — — — ‘ ’ “ ” ... < < « > > » € < > < >
! " # \$ % & ' (()) * , - - . / /

Cobalto

Type Design

...periodico, facente parte
in elemento di transizione.
...ha costituito, insieme al f
al nichel, il successivo, la
...periodico, detto ...
...allico ...

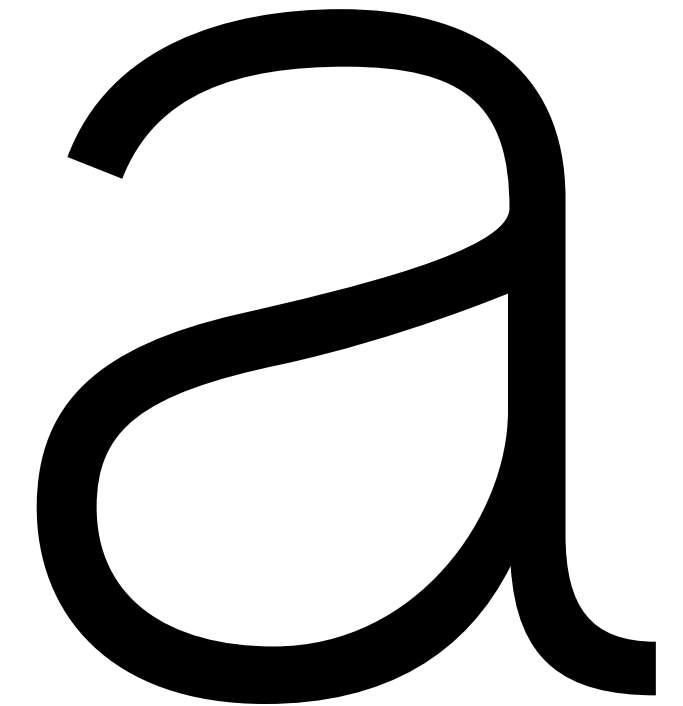
Team project – w/ Lidia Matarazzo

Quanto più il blu è profondo
tanto più fortemente richiama
l'uomo verso l'infinito, suscita
in lui la nostalgia della purezza
e infine del sovrasensibile.

Wassily Kandinsky

The project was born to take part in Olivetti Design Contest 2021. We started our research on Olivetti's past, and we decided to bet on the translation of the company's traditional values in digital era.

Our font is based on Olivetti Candia by Josef Müller-Brockmann, a character drawn for Olivetti's typewriters in late 60s, redesigned to be readable in our digital contest.

A lowercase letter 'a' in a serif font, rendered in black on a light gray background. The letter has a classic, slightly rounded shape with a small tail.A lowercase letter 'a' in a serif font, rendered in black on a white background. The letter is identical to the one in the previous image, showing the same serif design.

Mative

Dynamic brand



mative

Mative

Dynamic brand

Tipo di logo

Logotipo

Font

Sans serif: PP Neue Machina
Plain Black

a a a a a

Tipo di comunicazione

Manipolazione fotografica + tipografia

Colori

Bianco/Nero &



R 77 | G 185 | B 56
HEX #4DB936
C 60 | M 0 | Y 100 | K 0
PANTONE 2421 U

Mative

Dynamic brand

Font di partenza: **PP Neue Machina Plain Black**



mative

The word 'mative' is rendered in a bold, lowercase, sans-serif font. It features a 3D effect with a dark green base color and a lighter green shadow offset to the right and slightly upwards, giving it a sense of depth and movement. The letters are thick and rounded, with a modern, industrial feel.

Mative

Dynamic brand

mative

mative

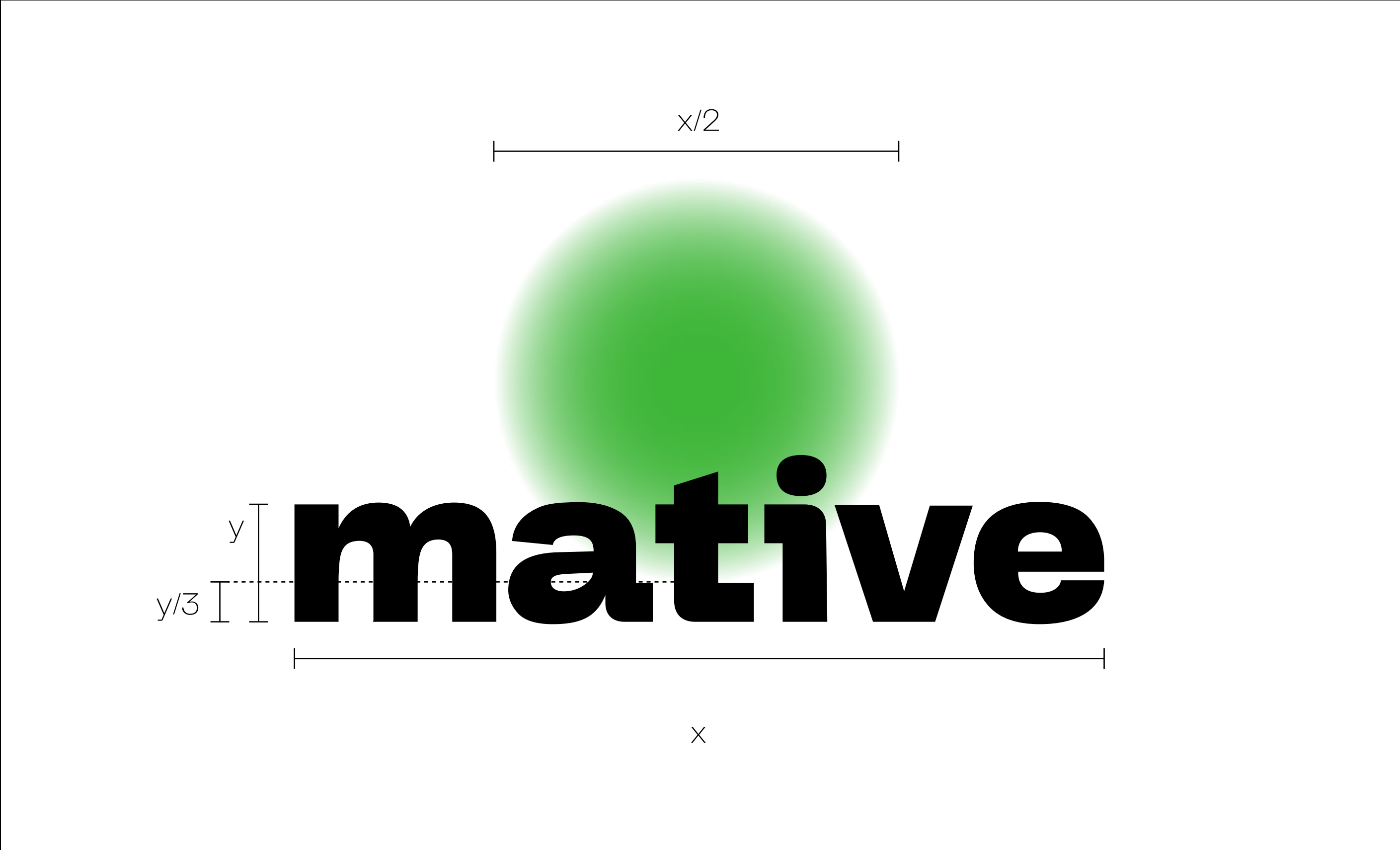
Mative

Dynamic brand

Correzioni ottiche tra logotipo positivo e negativo



mative



Mative

Dynamic brand



**connect
your
vehicle
through
synapsis**

Try it out

```
15 canvas.id("canvas1");
16
17 // Canvas settings
18 fill(0, 0);
19 stroke(0, 50);
20 strokeWeight(1);
21
22 effect = new Effect(canvas);
23 posX = width / 2;
24 posY = height / 2;
25
26 full = false;
27 noCursor();
28 }
29
30 function draw() {
31   clear();
32   background(0,0);
33
34   //image(radial, posX - radial.width / 2, posY - radial.height / 2);
35   effect.updateFlowField(); // Update the flow field based on mouse position
36   effect.updateParticles(); // Update the particles based on the flow field
37   effect.render();
38 }
39
40 function keyPressed(event) {
41   // Check if the pressed key is 'p'
42   if (event.key === "p") {
43     // Save the canvas as an image file
44     saveCanvas(canvas, "flow_field_image", "png");
45   }
46   if (event.key === "f") {
47     full = !full;
48     fullscreen(full);
49   }
50   if (event.key === "r") {
51     posX = random(radial.width / 2, width - radial.width / 2);
52     posY = random(radial.height / 2, height - radial.height / 2);
53   }
54 }
55
56 class Particle {
57   constructor(effect) {
58     this.effect = effect;
59     this.reset();
60   }
```

Mative

Dynamic brand

Automotive e IoT: mondi che possono essere connessi per ampliare le possibilità dei propri veicoli, permettendo l'accesso a un mondo nuovo.

I dispositivi Mative si comportano come sinapsi che collegano auto e cloud, permettendo di registrare dati provenienti dai mezzi, come veri e propri impulsi che scambiano informazioni di continuo, lasciando alle persone il controllo di ogni aspetto dei veicoli interconnessi.

Torino Jazz Festival

Dynamic brand



Torino
Jazz
Festival

Torino Jazz Festival

Dynamic brand

Per il brand principale

Tipo di logo

Logotype

Font

Sans serif: GT America

a a a a a

Tipo di comunicazione

Typographic

Colori

Bianco/Nero &

R 0 | G 92 | B 185
HEX #005CB9
C 100 | M 57 | Y 5 | K 0
PANTONE 300 C

Torino Jazz Festival

Dynamic brand

Per i Jazz Club

Tipo di logo

Logotype

Font

Sans serif: GT America

a a a a a

Tipo di comunicazione

Typographic

Colori

Bianco/Nero &

	R 0 G 153 B 1685 HEX #0099A8 C 100 M 0 Y 37 K 0 PANTONE 339 C		R 214 G 0 B 109 HEX #D6006D C 11 M 100 Y 13 K 0 PANTONE 226 C
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Torino Jazz Festival

Dynamic brand



Torino
Jazz
Festival

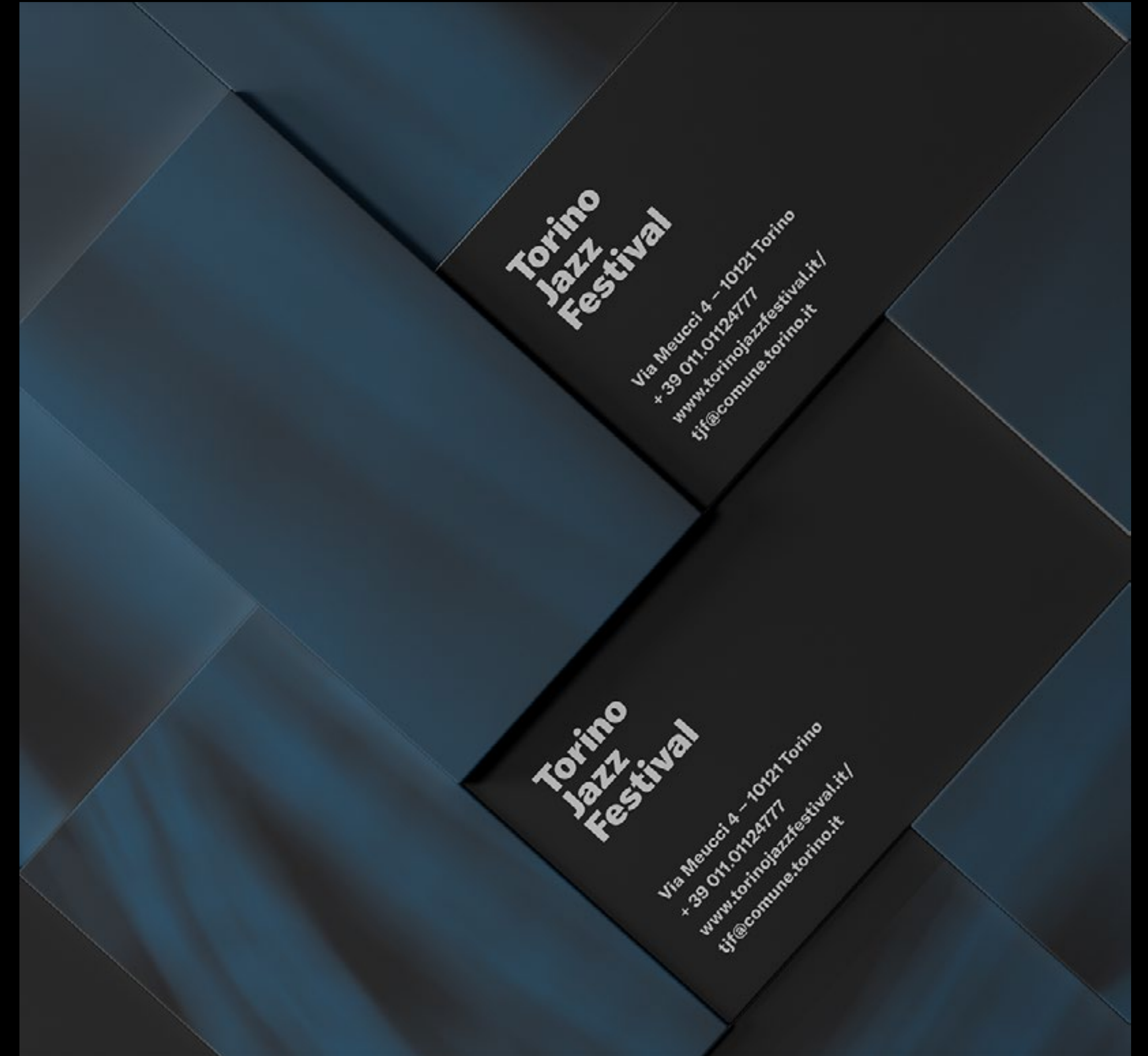
Torino Jazz Festival

Dynamic brand

F s z e
l a i t

Torino Jazz Festival

Dynamic brand



Torino Jazz Festival

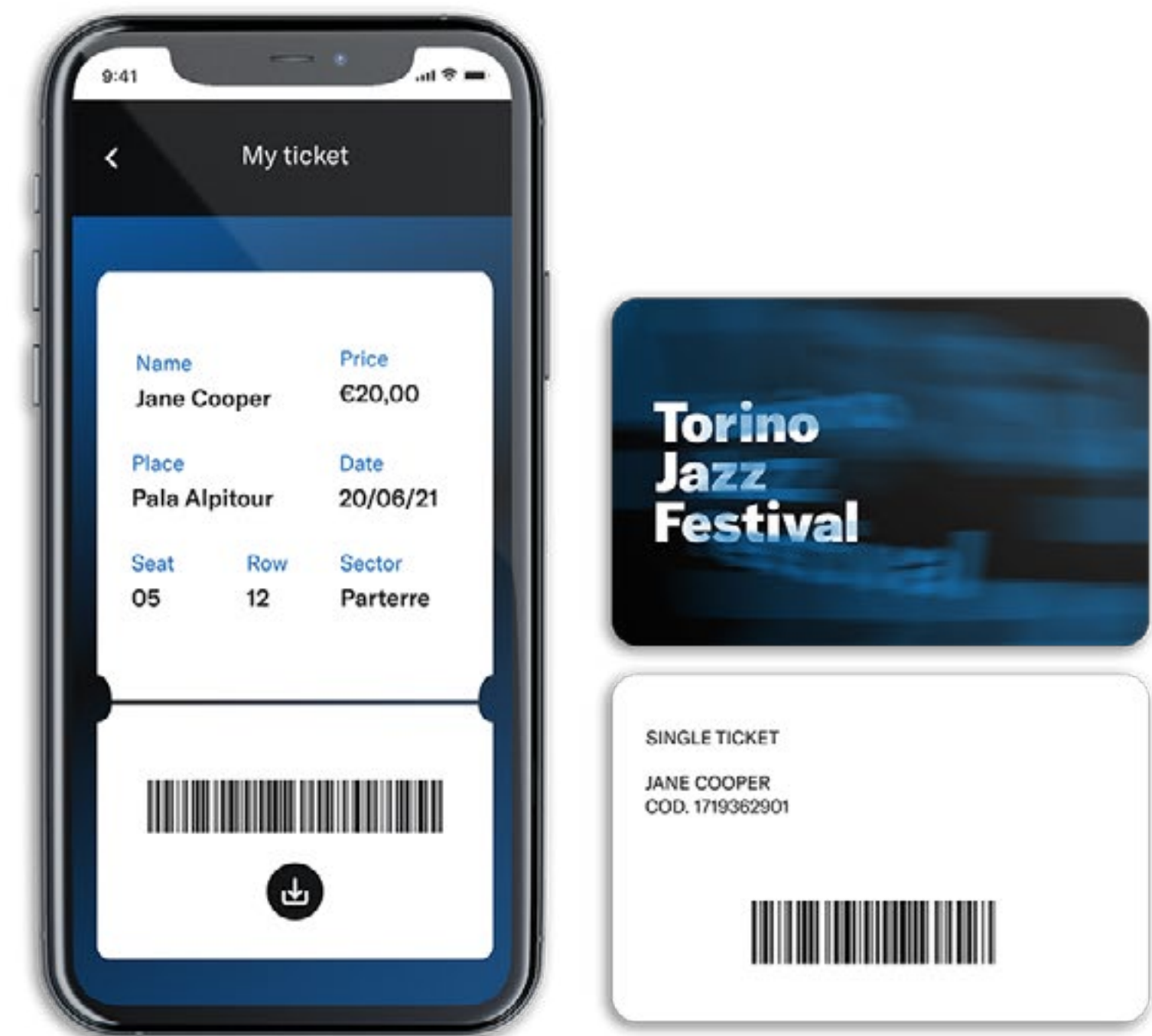
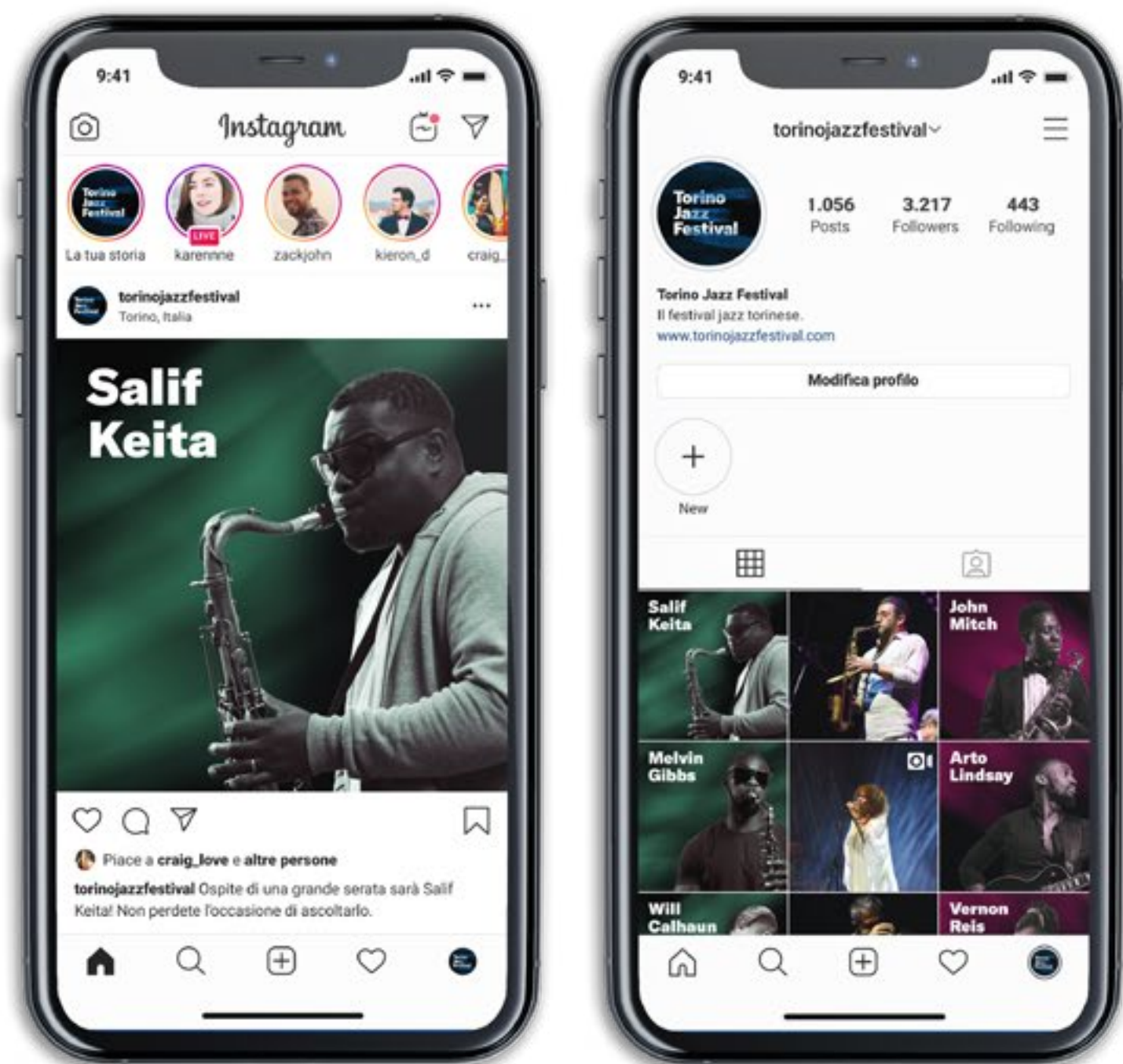
Dynamic brand



Team project – w/ Lidia Matarazzo, Martina Pani

Torino Jazz Festival

Dynamic brand



Torino Jazz Festival

Dynamic brand

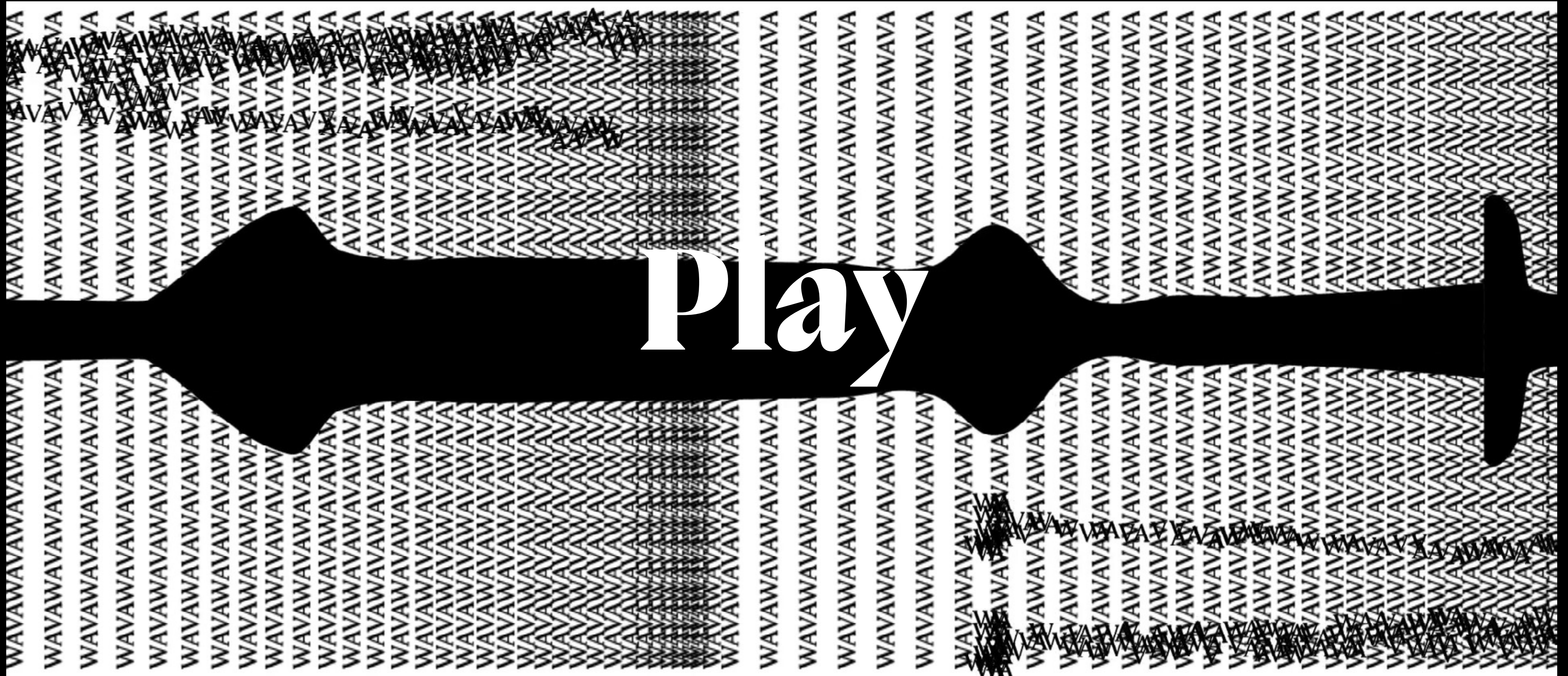
Nelle notti del Torino Jazz Festival, la fugacità delle improvvisazioni jazz scandisce attimi irripetibili, in un ciclo di trasformazione perenne.

Così come la città viene attraversata da un fiume che, scorrendo, si rinnova continuamente, anche il Torino Jazz Festival è caratterizzato da composizioni in cui musicista e ascoltatore sono coinvolti in melodie sempre nuove.

Panta Rei: tutto scorre, in un flusso di note mai sentite e che non si ripeteranno mai.

Notazioni tipografiche

Typographic experiment

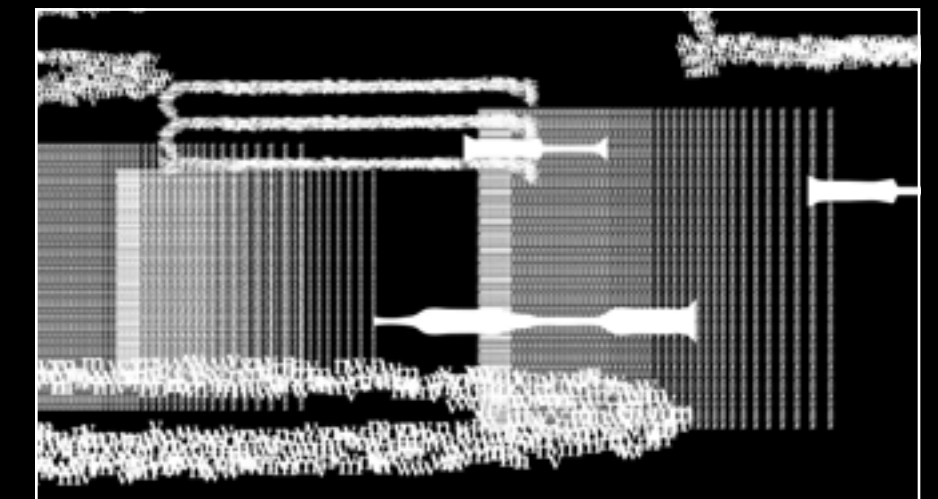
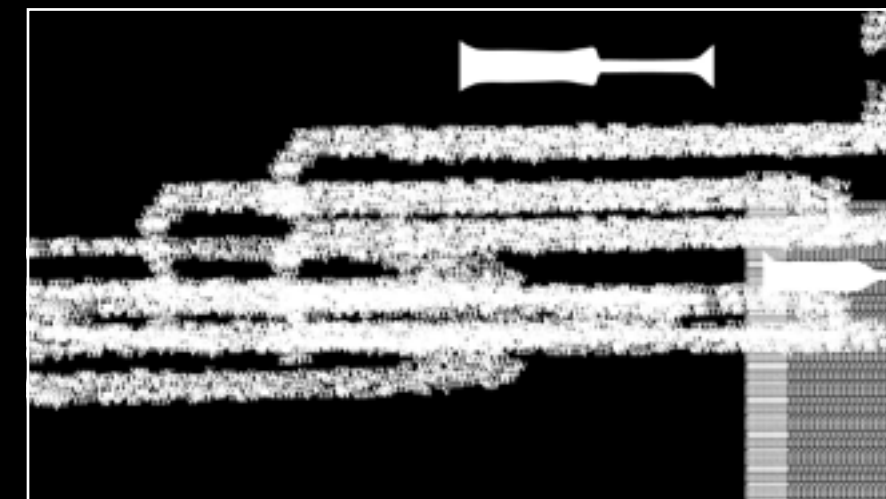
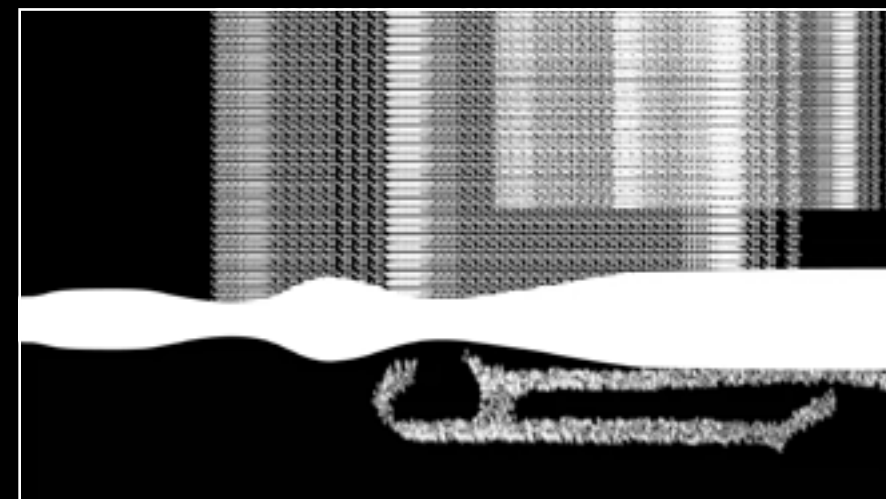
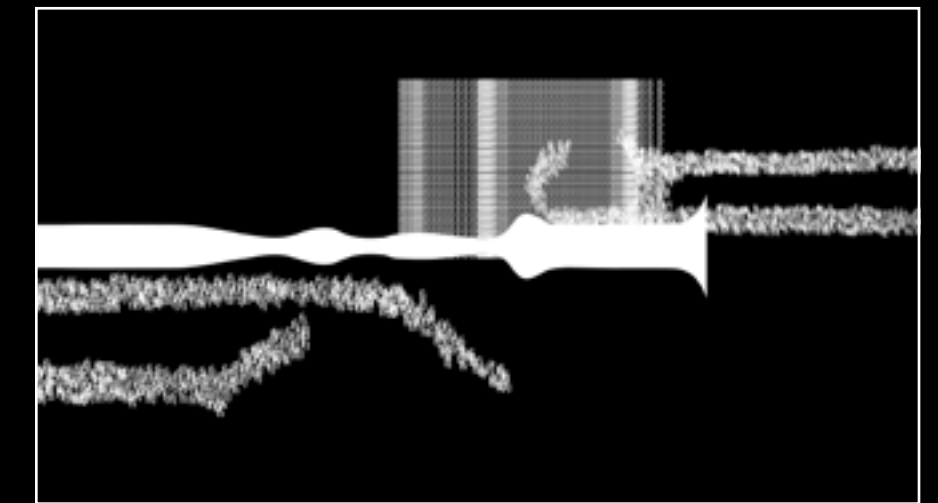
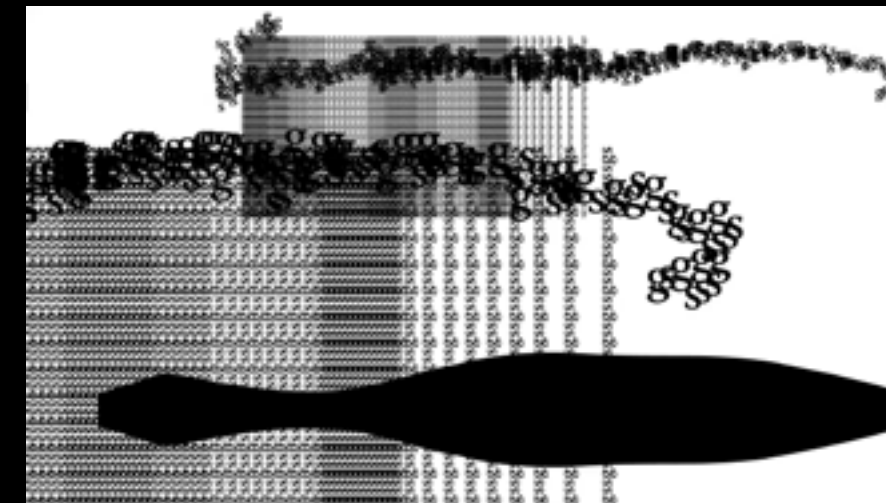
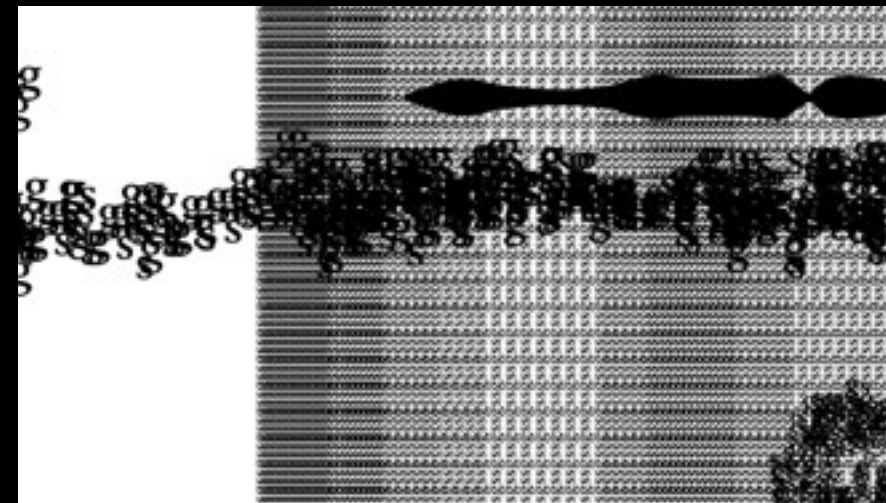
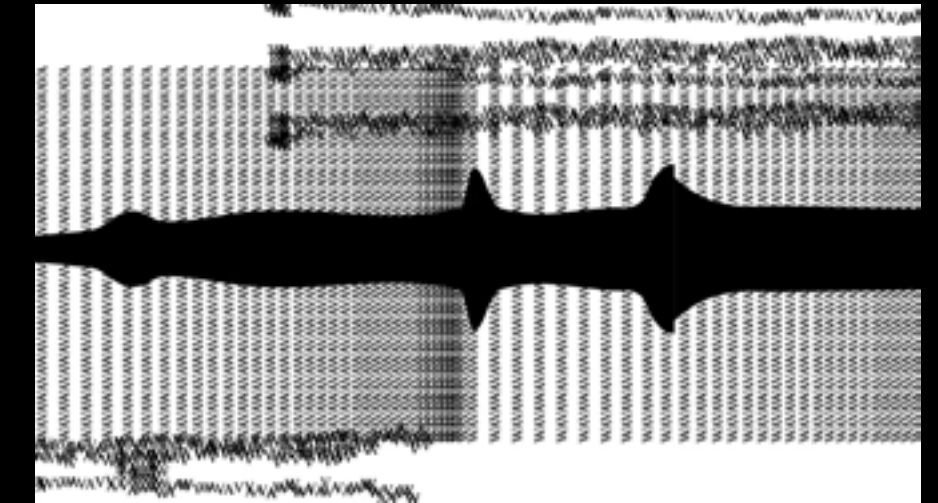
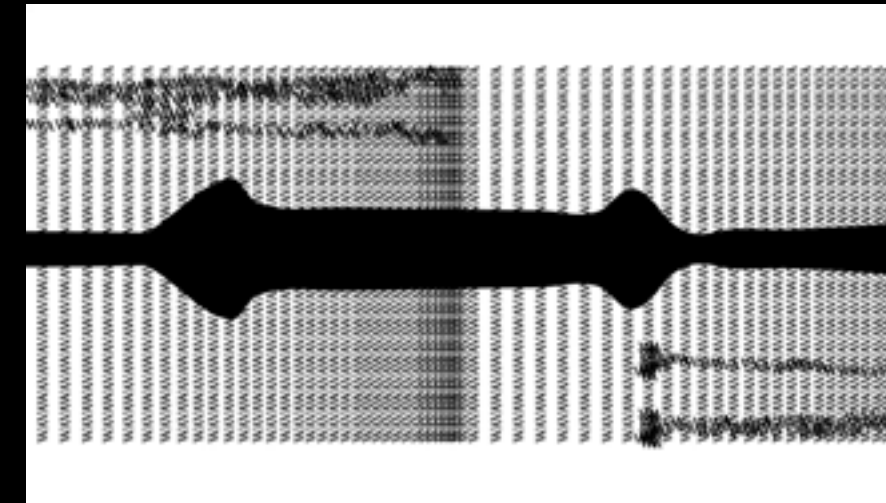
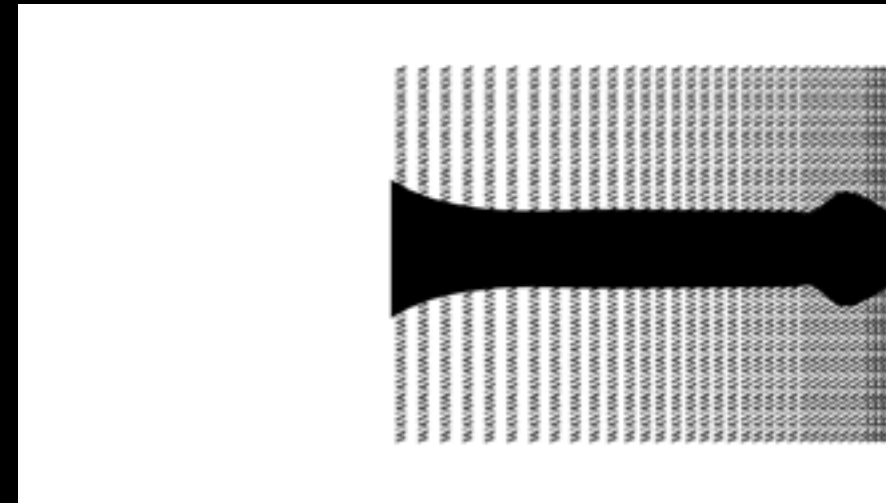


Notazioni tipografiche

Typographic experiment

Una notazione grafica è un tipo di notazione musicale che utilizza dei simboli e delle indicazioni non convenzionali per indicare il modo in cui deve essere interpretato un pezzo di musica.

La Notazione Tipografica usa gli elementi della tipografia per fare lo stesso.



TED Talk – Martin McCormick

2D Motion Graphics

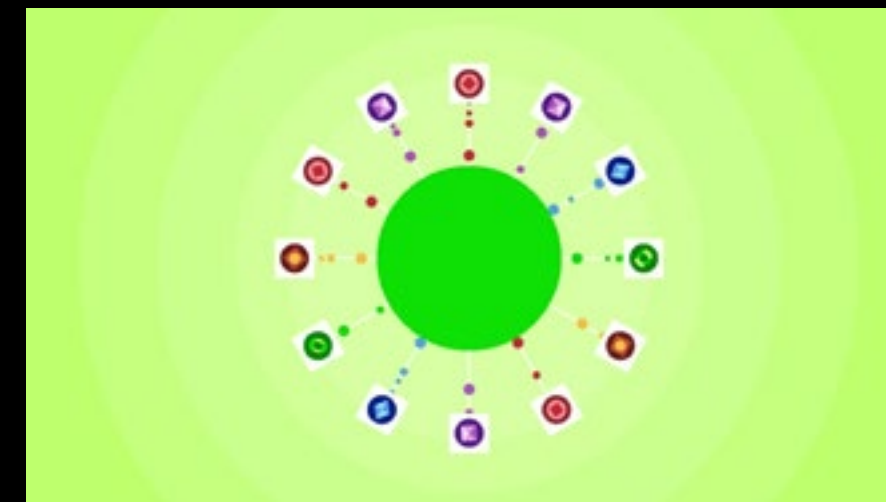
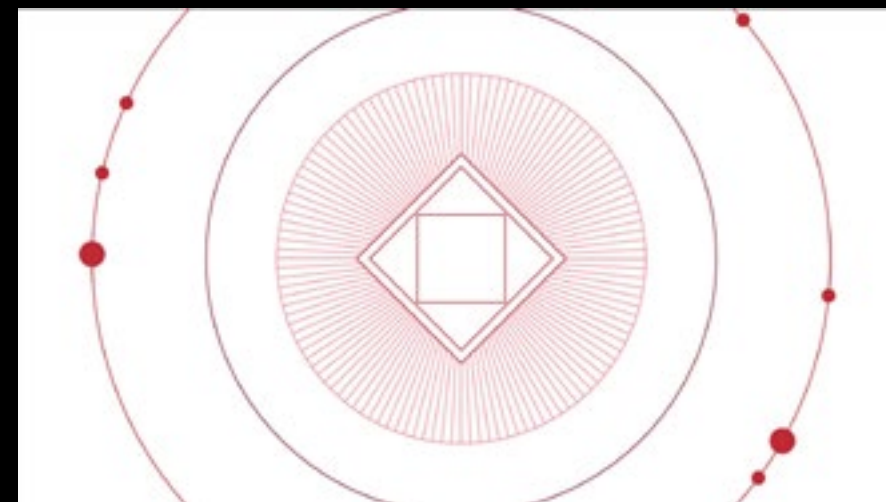
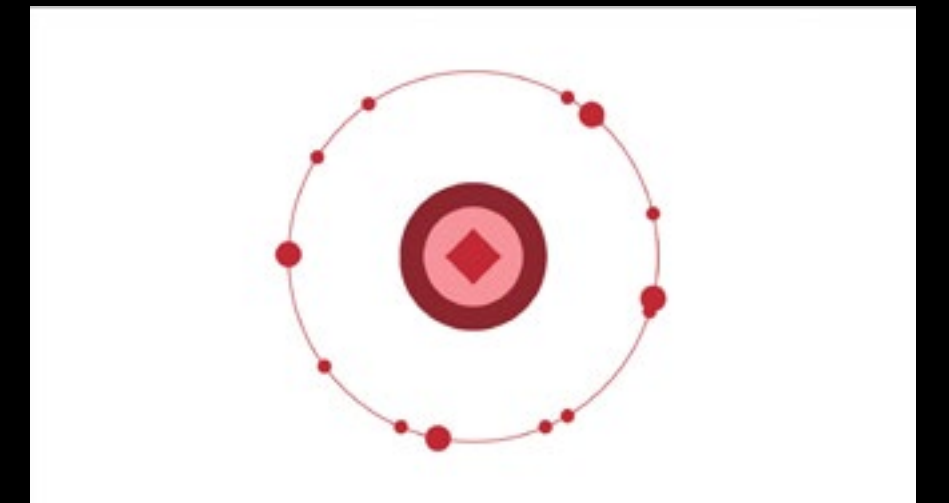
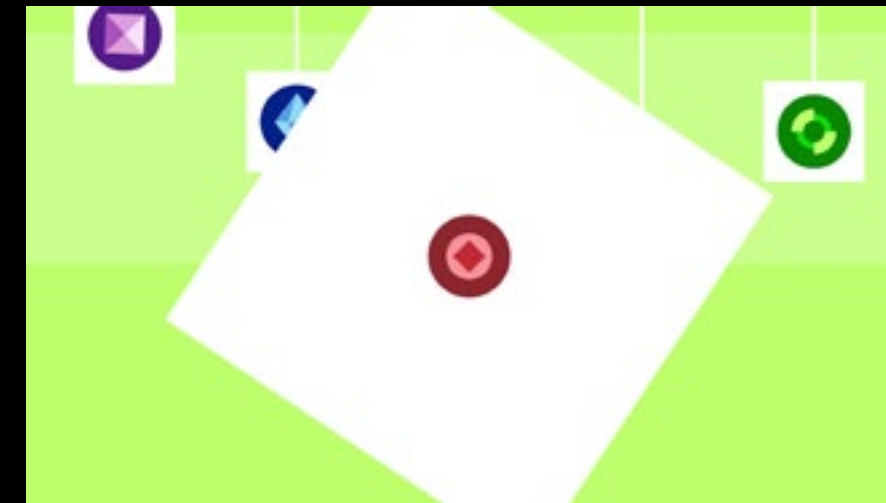
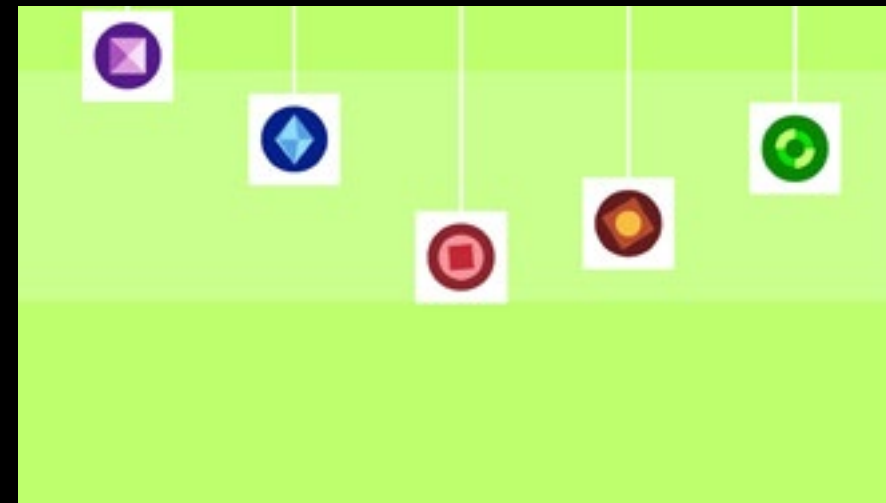
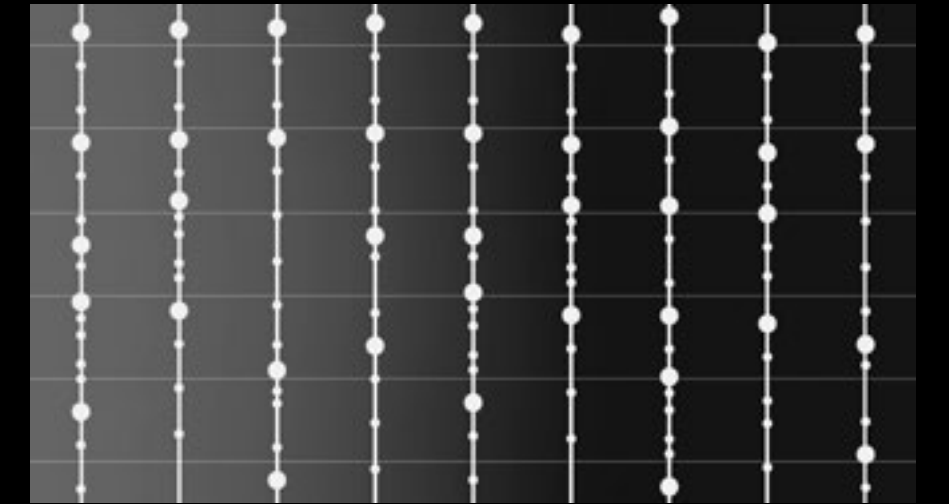
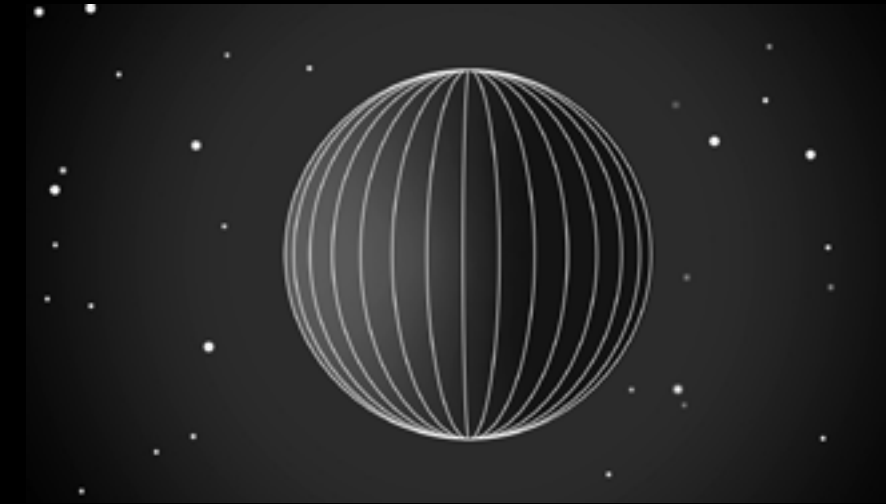
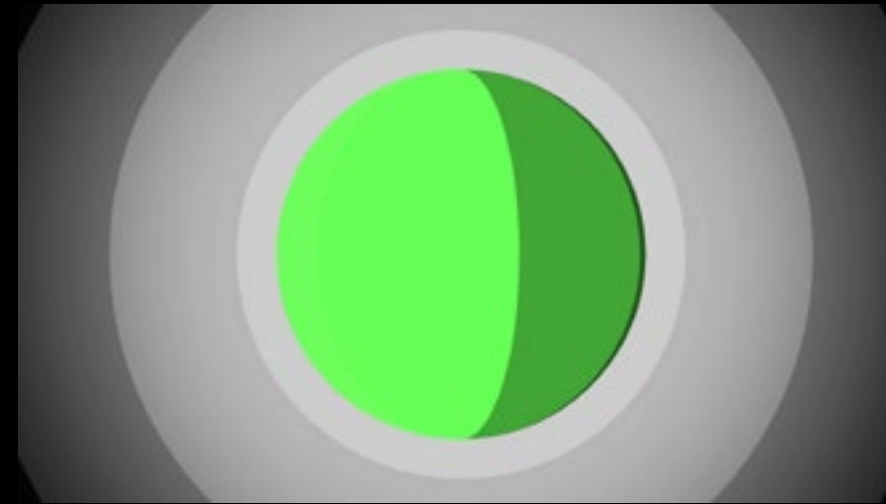


Ted Talk – Martin McCormick

2D Motion Graphics

Il mondo ha bisogno di uno strumento trasparente e gratuito per ottenere dati sull'inquinamento in modo da poter combattere il cambiamento climatico.

Lo strumento di cui parla Gavin McCormick è composto da una serie di informazioni e dati, una rete in grado di cambiare il mondo che ci circonda aiutando a ripulire l'aria da ciò che inquina.



More on

<https://fabiomariano.it>